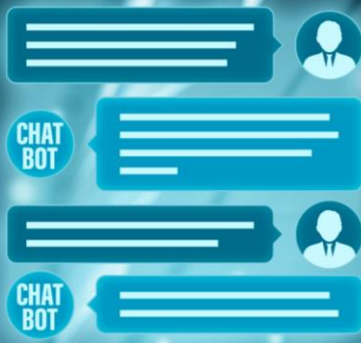




# Chatbot

## Case Study



### Description

Using chatbots & automation we simplified and sped up the promotional game process and increased accessibility. No need to register on a website or download an app, there are already 3 billion people on the Messenger platform.

Our chatbot is responsible for automatically managing the promotional game process for the Client's products, eg. registration of promo codes, listing prizes, display terms & conditions, sign data protection agreement with customer, etc.



#### Segment

B2C



#### Services

Chatbot-based promotional game



#### Languages

English, Hungarian

### Chatbot Tools

**QnA** part in **28%** without dedicated operators for the partner

**instant response**, it offers zero waiting time before an operator answers the call

**fully integrated system** and a human operator can join the conversation anytime

**„plug and play”** integration

**24/7** customer support service

available for **Viber, WhatsApp, Messenger, Instagram and website**

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